

Green Economic & Workforce Planning

April 30, 2010

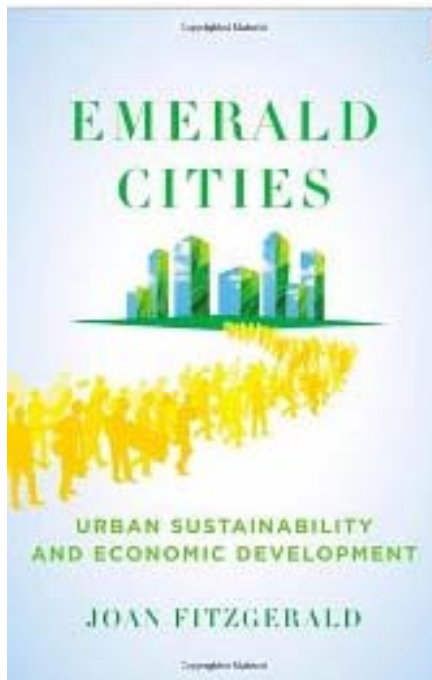
Michael DiRamio, Green Jobs Policy
Associate



What is Different About Green Economic & Workforce Development?

GREEN ECONOMIC & WORKFORCE PLANNING CHOICES

Target Industries & Build Partnerships for Sustainable Economic & Workforce Dev.



START Toolkit

Sector Targeting to Advance Regional Transformation

Home | Contact Us
Login

Welcome to START Toolkit

The Sector Targeting to Advance Regional Transformation (START) toolkit is a step-by-step guide to setting up a sector partnership (a regional, industry-driven partnership of education, workforce development, economic development and other stakeholders) to address skills needs of critical industries in your region. It includes on-the-ground advice and real tools from existing sector partnerships across the nation, such as examples of actual agendas, power points, data analyses, marketing strategies, evaluation dashboards, and other tools used by partnerships in many different industries. (See the sample chapter to the right for a look inside the toolkit.) Access to the START toolkit is by subscription only. (If you are already a subscriber please [login](#).)

Subscription pricing models vary depending on number of users and other factors. For example, a state workforce agency may purchase START subscriptions for all sector partnerships in a state, or a single workforce board could purchase it for their own use. Some subscription options include real-time, on-the-ground technical assistance in your state or region. To get more information on purchasing a START subscription, please fill out the form below, and someone will contact you.

<p>Name: *</p> <input style="width: 90%;" type="text"/> <p>Organization: *</p> <input style="width: 90%;" type="text"/> <p>City:</p> <input style="width: 90%;" type="text"/>	<p>Title:</p> <input style="width: 90%;" type="text"/> <p>Address:</p> <input style="width: 90%;" type="text"/> <p>State: *</p> <input style="width: 90%;" type="text" value="select..."/> <p>Zip:</p> <input style="width: 90%;" type="text"/>
--	--

Table of Contents

- 1. Introduction
- 2. How to Use START Toolkit
- 3. Getting the START Approach
- 4. Why a Sector Initiative?
- 5. Common Challenges a Sector Initiative Can Address
- 6. Sector Strategy Examples and Models
- 7. Finding the Right Partner
- 8. Finding a Partner Quickly
- 9. Roles of Public Assessment, Consulting and Partnerships
- 10. Marketing and Communications
- 11. Marketing and Evaluation
- 12. Marketing the Partnership
- 13. Marketing the Partnership
- 14. Marketing the Partnership
- 15. Looking for the Work
- 16. Appendix A: Tools

Welcome to START Toolkit

START is a step-by-step guide to setting up a sector partnership (a regional, industry-driven partnership of education, workforce development, economic development and other stakeholders) to address skills needs of critical industries in your region. It includes on-the-ground advice and real tools from existing sector partnerships across the nation, such as examples of actual agendas, power points, data analyses, marketing strategies, evaluation dashboards, and other tools used by partnerships in many different industries. (See the sample chapter to the right for a look inside the toolkit.) Access to the START toolkit is by subscription only. (If you are already a subscriber please [login](#).)

The START Toolkit is a step-by-step guide to setting up a sector partnership (a regional, industry-driven partnership of education, workforce development, economic development and other stakeholders) to address skills needs of critical industries in your region. It includes on-the-ground advice and real tools from existing sector partnerships across the nation, such as examples of actual agendas, power points, data analyses, marketing strategies, evaluation dashboards, and other tools used by partnerships in many different industries. (See the sample chapter to the right for a look inside the toolkit.) Access to the START toolkit is by subscription only. (If you are already a subscriber please [login](#).)

If you have any questions about START or if you are interested in purchasing a subscription, please contact us at info@starttoolkit.org.

The START Toolkit is a step-by-step guide to setting up a sector partnership (a regional, industry-driven partnership of education, workforce development, economic development and other stakeholders) to address skills needs of critical industries in your region. It includes on-the-ground advice and real tools from existing sector partnerships across the nation, such as examples of actual agendas, power points, data analyses, marketing strategies, evaluation dashboards, and other tools used by partnerships in many different industries. (See the sample chapter to the right for a look inside the toolkit.) Access to the START toolkit is by subscription only. (If you are already a subscriber please [login](#).)

Sample of START Toolkit Content:

Introduction

- Introduction and Overview

1: Deciding on a Sector Approach

- Why a Sector Initiative?
- Common Challenges a Sector Initiative Can Address
- Sector Strategy Examples and

<http://starttoolkit.org>

Connect Work and Learning with Sustainable Development Goals



Source: Detroiters Working for Environmental Justice



Source: Greenforall.org via flickr



Source: ecocity.wordpress.com/press-only/green-city/

Support What's Already Happening in Neighborhoods and Help Scale/Replicate



Source: Greening of Detroit



Source: WARM Training Center

Embed Sustainability Principles in Policies/Programs Across the Board



Source: San Antonio's Mission Verde

Questions or Comments?

Michael DiRamio, Green Jobs Policy Associate
Corporation for a Skilled Workforce
mdiramio@skilledwork.org
734-769-2900 x227
@MichaelDiRamio (Twitter)



CSW
Corporation for a
Skilled Workforce

Good Jobs. Thriving Communities.

www.skilledwork.org